



# THE DIPLOMAT

## PEORIA AREA WORLD AFFAIRS COUNCIL, INC.

Summer / Fall 2003

### PAWAC

8151 Blackbridge Rd.  
Edwards, IL 61528

[www.pawac.org](http://www.pawac.org)

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Dave Thompson  
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## PAWAC Elects New Officers for 2003 - 2004

At the Annual Board of Directors meeting on June 12, 2003, PAWAC chose its officers for 2003 – 2004.

Dave Williams, chosen as President-Elect in June 2002, takes over as President. Dave Thompson was chosen as the President-Elect, Mary Jo Garesche as Secretary, and Carolyn Shepherd as Treasurer. Additionally, Heather Thomas, John Rathbun, Richard Sanders, Ron Kirkwood, and Judy Triggs join the Board of Directors.

Dave Williams is an International Trade

Specialist with the International Trade Center at Bradley University.

Dave Thompson is an Instructor of Social Sciences at Illinois Central College in Peoria. His focus is history and international studies, and he is currently preparing to teach courses in Asian history.

Mary Jo Garesche takes over as Secretary after serving as Chair of the Membership Committee. Mary Jo works in Human Resources for Caterpillar.

Carolyn Shepherd, a past President of PAWAC

(2001 – 2002), takes over as Treasurer. Carolyn is retired from Caterpillar.

PAWAC thanks its outgoing officers for a job well done! The past year was one of our best ever, and we could not have done it without them. Judy Triggs, Heather Thomas, and John Rathbun, PAWAC thanks them.... And welcomes them to the Board of Directors!

In addition, John Rathbun will be directing PAWAC's education outreach initiatives.

## PAWAC Website Has Been Redesigned!

PAWAC has a new online look. In June, the newly redesigned PAWAC website came online. All of the old content will remain, and we have incorporated new functionality to the site. New members can sign up or register for events online, and the community at-large can post international events to the calendar.

A special thanks to PAWAC Corporate Member **Alternatech, Inc.** of Peoria for hosting the site and to Bradley

University students Amy Champion, Sherri Ecker, Nick Grant, and Chris Mahlandt for their hard work.

Please visit the site at [www.pawac.org](http://www.pawac.org) and let us know what you think!



## Letter from the President



**Dave Williams**  
PAWAC President

Hello PAWAC Members, Friends, and Colleagues!

I am overwhelmed by what this organization has accomplished in the last couple years. We have doubled our membership, increased our programming, and have been recognized as 2002's Best Small Volunteer Council by the World Affairs Councils of America!

While it would be easy to sit back and enjoy these accomplishments, we have ambitious plans for this year. I would like to share my thoughts with you, and I am anxious to hear your thoughts and comments about our efforts this year.

First, I am committed to increasing our ability to engage the community to

create a better understanding of world affairs. One way to do this is to increase our profile in the community. We need to continue to bring in excellent speakers such as last year's controversial Kick-Off speaker Dinesh D'Souza. Many of you already know that we are working with Caterpillar, Inc. to bring the Chinese Ambassador to the United States, Mr. Yang Jiechi, to Peoria. This would follow up on our excellent October speaker, Mr. Greg Rushford, a Peoria native and well-known writer and speaker on international trade issues.

Additionally, we need to be dedicated to impacting the lives of students from the grade school to the university. This year's

Scholastic Bowl will expand the number of teams, and we are working on a new training program for teachers in addition to our work with the Illinois International High School Initiative.

Second, we need to continue to be active and vibrant members of our community while further developing our partnerships with organizations such as the Peoria Area Chamber of Commerce and Arts Partners.

Finally, we all need to use our individual strengths to continue to build this organization. I look forward to working with each one of you throughout this year!

-Dave Williams  
President, PAWAC

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*"Even if you're on the right track, you'll get run over if you just sit there."*

- Will Rogers

## Business Notes...

◆PAWAC has made arrangements to retain Corporate Member **Maloo Realty** (1224 West Pioneer Parkway, Peoria) as our primary meeting place for the 2003 - 2004 business year. We usually meet the first Thursday of each month for a business meeting. Check the Calendar in this newsletter and the website for meeting notices.

◆Don't forget to volunteer

for one of our committees - no contribution of time is too small!

Please contact the committee chairs for more information:

### Finance & Development:

Dennis Triggs  
[dentrig@mtco.com](mailto:dentrig@mtco.com)

### Membership:

Shirlee Harper  
(309) 682-5009

### Programming:

Judy Triggs  
[dentrig@mtco.com](mailto:dentrig@mtco.com)

### Marketing:

Dave Williams  
[dww@bradley.edu](mailto:dww@bradley.edu)

### Scholastic Bowl:

John Rathbun  
[genrebun@aol.com](mailto:genrebun@aol.com)

◆Committee meeting times will be posted on the website.

◆Individual Dues for 2003 – 2004 will be:

Student	\$5
Individual	\$25
Family	\$50
Friend	\$100
Patron	\$300
Benefactor	\$500

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*"The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. Therefore all progress depends on the unreasonable man."*

- George Bernard Shaw

## How Does Free Trade Play in Peoria?

Our October 2, 2003 speaker, Greg Rushford, makes a living out of discussing the politics of international trade. As a Peoria native, our city has graced the pages of his publication, *The Rushford Report*, several times.

The following are excerpts, reprinted with permission, from the March 2002 *Rushford Report* article "Why Free Trade Plays in Peoria."

"The world has found Peoria [and it] has become a wonderful model of the benefits of globalization. Peoria is an economic laboratory of sorts, one that nicely illustrates the virtues of free trade and open markets."

"David Ransburg, Peoria's mayor, has a day job running a company that sells lawn sprinklers nationwide, and also exports and imports. Peoria is also the world headquarters of Maui Jim sunglasses, which are perhaps the epitome of cool. The leading seafood businessman here, Jim Dixon, offers fish from all over the globe. And Bradley University is doing its part to bring an appreciation of the international marketplace to Middle America."

"Caterpillar, Inc., one of the nation's biggest exporters of tractors and construction equipment has manufacturing operations in 16 countries."

"But even Keystone Steel & Wire, [then] Peoria's second largest employer, illustrates the benefits of globalization. [Keystone] has been modernizing by buying the best equipment available in the global marketplace."

"While free trade plays in Peoria, the politics lag behind the economics. Peoria's congressman, Rep. Ray LaHood, a Republican, generally votes for free trade. But the congressman is also for 'fair trade,' when the political winds drift that way. The lawmaker has testified ... in support of the steel industry's pleas that President Bush slap high tariffs on foreign competition pursuant to Section 201 of the U.S. trade law."

"It is very difficult to argue that LaHood's position can be justified on the grounds that it is in the best interests of a majority of Peorians."

"The giant Caterpillar Inc., ... stands to be hurt if the steel it needs to make its construction equipment and engines are driven up. Small businesses that depend upon affordable steel would also be hurt, as would all consumers who buy cars, refrigerators, and other appliances made of steel."

"Even farmers would be hurt by high steel tariffs. Grain exporters' shipping costs are reduced when grain meant for overseas markets is loaded on the

same ships that come into the Port of New Orleans bearing steel; it's called backhaul. Farmers do not want fewer ships coming in with steel."

"Politics aside, a quick tour around town illustrates how globalized Peoria has become."

"A generation ago, Peoria's taste in fine food was about as flat as the (subsidized) cornfields that still dot the Midwestern prairie. But Peoria's palate has become much more sophisticated – and global. Ponte Vecchio, French Toast, Taste of Thai, Indian Café, Lin Hing International Food Market, Great Wall, Thanh Linh, and Sushi Popo [are all examples of the new international cuisine]."

"To satisfy Peorians' increasingly sophisticated tastes, Jim Dixon offers "Great Tastes from Around the World," a Kroger supermarket sells Chilean salmon, plus mangoes from Peru, Roma tomatoes from the Netherlands, cheeses from England, France, and the Netherlands; shrimp from Thailand, fresh flowers from Ecuador, gloves from China, and denim shirts sewn in Mexico."

To hear more about how Peoria has globalized, come see Greg Rushford on October 2<sup>nd</sup>, 5 pm at the Contemporary Arts Center. His topic is "Peoria as a Model of the Benefits of Globalization."



Peoria native and International Trade Journalist Greg Rushford.

### Rushford's Peoria "Players" Internationally

**Bradley University**  
**Caterpillar, Inc.**  
**Dixon Fisheries, Inc.**  
**Keystone Steel & Wire**  
**LR Nelson**  
**Maui Jim**

*"The world has found Peoria [and it] has become a wonderful model of the benefits of globalization."*

-Greg Rushford,  
Editor and Publisher,  
*The Rushford Report*

## Book Review: *Of Paradise and Power* by Robert Kagan

Due to its popularity, Robert Kagan extended his essay "Power and Weakness" on the nature of the European Union – United States relationship into a short book on the same topic. The result is *Of Paradise and Power: America and Europe in the New World Order*, Knopf, New York, 2003.

The book is brief – it can be read easily in a few hours – but it is a fascinating review of the changed trans-Atlantic relationship. Even those familiar with this topic will find the book interesting.

Recent newspaper articles indicate that Europe now views the United States as arrogant, high-handed, unilateralist, and belligerent. The US views Europe as weak and incapable or unwilling to handle world problems.

Essentially, Kagan argues that the world view of each party has substantially changed the way they view each other and how they operate on the world stage.

The US, as the world's only superpower, sees the world in a Hobbesian light, while the Europeans have

rebuilt themselves to view the world in a Kantian vision of the rule of law and order.

Kagan also points out that the US security blanket provides Europe the safety net by which to pursue its own policies.

There is also a discussion of how these views have changed full circle for both the EU and the US in the past two hundred years.

This book is recommended for not taking sides and offering insight into a new century of the trans-Atlantic relationship.

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### *Did You Know?*

*Dionysius Exiguus - the 6th century monk whose task it was to pivot the calendar around the birth of Jesus Christ - miscalculated the founding of Rome by about 6 years (and left out the year 0), thus the Third Millennium actually started on 31 December 1995. The Gregorian year is about 26 seconds longer than the earth's orbital period and in spite of the leap years added through the centuries, the calendar will still be about 3 hours out.*

(Source: [www.didyouknow.cd](http://www.didyouknow.cd))

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## 1<sup>st</sup> Annual International Dinners Planned

The first of what we hope will be an annual event is set for October 11 - 12, 2003. The event will combine good food, the arts, good conversation, and an international focus. During these two days, a series of dinners will be hosted, each with a particular international theme. For example, one planned dinner will be Thai food, drink, and entertainment. Another will be Russian. At each dinner, the topic of conversation will be that country, its politics, its art, and anything else about that country. Dinner guests will pay \$35. All proceeds will go to the planning organizations. Hosts will donate the food and drink.

Interested hosts and attendees should contact PAWAC at 693-0462 or Arts Partners at 676-2728.

## World Affairs Councils News & Notes

◆ The World Affairs Councils of America (WACA) will hold its annual conference January 28 – 31, 2004 in Washington, D.C. Invitees include Donald Rumsfeld, Lord Robertson of NATO, European Parliament President Pat Cox, Lord John Browne, Dominique de Villepin, Senator Lugar,

Madeleine Albright, Vaclav Havel, Sean Connery, Placido Domingo, Ben Bradlee, and more.

◆ WACA has coordinated two Leadership Missions, one to Poland in September and one to Jordan in October.

Applications were at all-time highs, but both of our applicants, Angela Weck and Madeleine Jaehne, were selected as part of the ten person Poland trip.

◆ WACA is planning missions to Mexico, Lebanon, and China.

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## Setting a New Course in Iraq

By Ronald Bruce St John, Author and Middle East Expert

Postwar Iraq offers few surprises to anyone familiar with the Middle East. Iraq's history since independence in 1932 has been one of intrigue, violence and factionalism. It has natural resources, mostly gas and oil, but little tradition or experience with civil society, democratic process, democratic institutions or the rule of law.

The only real surprise is the failure of the Bush administration to anticipate and prepare for the current situation. Following a quick military victory, Iraq degenerated into chaos, bordering on anarchy. Gunmen roamed the streets. Young women were kidnapped and raped. U.S. companies charged with reconstruction refused to begin work until their employees felt safe.

The Bush administration clearly underestimated the resources required to bring order, along with basic services like water and electricity, to the people of Iraq. More importantly, it confused state-building with nation-building from the start. The results have been traumatic for those Americans with high hopes for the democratization of Iraq. They could prove catastrophic for the Iraqis themselves.

State-building is essentially an administrative issue. It involves the construction of roads, bridges, airports, schools and public offices, together with the bureaucracies to run them. The first step is establishing security. Once that's done, state-building is pretty simple stuff, relatively

speaking, if you know how to do it. And U.S. companies are among the best in the world.

Complaints about the lack of transparency, even outright political favoritism, employed by Washington to award the initial reconstruction contracts in Iraq are valid. But the fact is that the companies awarded these early contracts had a proven track record of building things well in out-of-the-way places.

Nation-building, on the other hand, is a much more complex and difficult process. It emphasizes the cultural aspects of political development. In a country like Iraq, nation-building refers to the process whereby people transfer their loyalty and commitment from tribes, villages, ethnic groups and religious bodies to the larger central political system. This involves creating a democratically-supportive political culture, building democratic institutions and establishing respect for the rule of law. The United States has little recent experience – and no obvious expertise here. This is a job for the United Nations. UN professionals have more experience with nation-building than anyone else in the world.

State-building and nation-building are related but should be viewed separately. Examples abound in which physical infrastructure has been built and bureaucracies created, but a pattern of loyalty and commitment to the central government never emerged. Cases in point

include the Austro-Hungarian Empire and even modern Italy. Recent experience in places like Cambodia and Afghanistan suggest nation-building will be a long, difficult and expensive process in Iraq.

Trapped in its "you're either for us or against us" mentality, the White House sees both state-building and nation-building in Iraq as U.S. domains. This may work in the case of state-building, as long as the U.S. government is willing to foot the bill.

But given the heavy dose of anti-American sentiment surfacing in Iraq, it won't work in the case of nation-building. Repeated delays in appointing an interim Iraqi government, leaving day-to-day governing to coalition administrators, made this clear.

The experience of the United Nations and a host of NGOs will be required to make nation-building a success. And international bodies will not commit whole-heartedly to nation-building, with its political and financial costs, unless they are also actively involved in state-building where the financial rewards are found.

To make the occupation of Iraq a success, the Bush administration needs to reverse course and get the United Nations deeply involved in all aspects of state-building and nation-building, beginning with the reestablishment of order and basic services. The credibility and the legitimacy of U.S. leadership, together with a stable, independent and free Iraq, are at stake.

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### Iraq Timeline

- 1920:**  
Iraq Placed Under British Mandate.
  - 1921:**  
Iraq Crowns First King (Faysal, son of Hussein Bin Ali, the Sharif of Mecca).
  - 1932:**  
Iraq Becomes Independent.
  - 1958:**  
The monarchy is overthrown by a military coup.
  - 1963:**  
Arab Socialist Baath Party overthrows the military government.
  - 1968:**  
After a series of coups, the Baathist party regains control.
  - 1979:**  
President Al-Bakr resigns and is succeeded by Vice-President Saddam Hussein.
  - 1980:**  
Iran – Iraq War Begins.
  - 1988:**  
Ceasefire Comes Into Effect.
  - 1990:**  
Iraq invades Kuwait.
  - 1991:**  
Gulf War I
  - 1995:**  
Saddam Hussein wins a referendum allowing him to remain president for another 7 years.
  - 1998:**  
Iraq ends cooperation with U.N. weapons inspectors
  - 2002:**  
U.N. weapons inspectors return to Iraq.
  - 2003:**  
Gulf War II
- 

Source: BBC World News

## PAWAC

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Jean Sanger  
Heather Thomas  
Dennis Triggs  
Judy Triggs  
Hunt Wagstaff

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## Calendar

### September 4, 2003

Business Meeting, 5 pm, Maloof Reality, 1224. W. Pioneer Parkway, Peoria  
Post Meeting Presentation: "The Maldives: Views from Above and Below the Waterline," Carolyn Shepherd

### October 2, 2003

Kick-Off Program: Greg Rushford, "Peoria: A Model of the Benefits of Globalization."  
5 pm, Contemporary Arts Center, 305 SW Water Street, Peoria, IL

### October 11 - 12, 2003

International Dinners w/ Arts Partners & International Committees of Rotary

### November 22, 2002

2<sup>nd</sup> Annual World Affairs Scholastic Bowl, Bradley Hall, Bradley University

### December 4, 2003

Business Meeting, 5 pm, Maloof Reality, 1224 W. Pioneer Parkway, Peoria  
Post Meeting Presentation on Poland by Madeleine Jahne and Angela Weck

### *About Our Organization...*

The Peoria Area World Affairs Council (PAWAC) is a non-profit, non-partisan organization open to all individuals. Since 1972, PAWAC has promoted a better understanding of world affairs among the people of Central Illinois by sponsoring public programs and fostering a cooperative educational approach to world problems.

PAWAC is affiliated with the World Affairs Councils of

America and the Foreign Policy Association.

PAWAC meets the first Thursday of each month for a business meeting followed by dinner and an open discussion.

The Caterpillar Foundation serves as our primary benefactor. Sponsoring institutions include Bradley University, Eureka College, Illinois Central

College, Illinois State University, Illinois Wesleyan University, Lincoln College, Monmouth College, and the University of Illinois at Urbana-Champaign. Also we give special thanks to our Corporate Members as well as Friends and Supporters of PAWAC.

Annual dues are \$25 and entitle the member to program discounts.

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